



ASHE 2025 Chapter Leadership Forum
Columbus, Ohio
July 27, 2025

7:00 – 7:30 a.m.	Breakfast and Networking
7:30 – 7:45 a.m.	Welcome and Chapter Awards Acknowledgement <i>Jeff Henne, CHC, CHEP, FASHE, CHFSM, CHSP</i> <i>Chair, ASHE Chapter Leadership Committee</i> <i>Michael A. Hatton, MBA, CHFM, FASHE</i> <i>ASHE President</i>
7:45 – 8:30 a.m.	Maximizing Social Media Engagement to Elevate Social Events <i>Panel: TBA</i> <i>Moderator: Lindsey Brackett, CHC, CHFM, CHOP, CSSBB, FASHE</i> <i>Chief Empowerment Officer, LegacyFM; ASHE Advisory Board</i> <i>Associate Member Representative</i>
8:30 – 9:15 a.m.	Regional Breakout
9:15 – 9:30 a.m.	Break (Award photos in hallway for Regions 1, 2, 3, 4 and 5)
9:30 – 10:15 a.m.	Flip the Frustration: Inverted Thinking to Solve Chapter Challenges <i>Christina Fissori</i> <i>Director of Member Engagement, ASHE</i>
10:15 – 11:15 a.m.	Mix & Mingle Breakout <ul style="list-style-type: none">• Mix & Mingle Breakout (30 min)• ASHE Advisory Board Report Out (15 min) – up to 3 groups
11:15 a.m. – 12:15 p.m.	Lunch & Networking (Award photos in hallway for Regions 5, 6, 7, 8, 9 and 10)
12:15 – 1:15 p.m.	Grassroots in Action: Mobilizing Your ASHE Chapter for Impact <i>Chad Beebe, AIA, CHFM, CFPS, CBO, FASHE</i> <i>Deputy Executive Director, ASHE</i>
1:15 – 1:30 p.m.	Wrap-up

Please be aware that times may vary, and the schedule will be adjusted accordingly.