



Mark Mochel, MBA, CHFM, PMP, ACABE 2024 Candidate for Advisory Board Associate Member Representative Bio

Mark Mochel is currently a Strategic Account Executive at Brightly, a Siemens company. Before joining Brightly, he was a Co-Founder and Senior Vice President at Facility Health Inc., where he was instrumental in introducing new infrastructure investment solutions and benchmarking capabilities to the healthcare industry. He has a bachelor's degree in mechanical engineering from Purdue University, an MBA from the University of Michigan, and has held executive leadership roles in multiple industries, providing a unique perspective on the challenges facing healthcare facility management today. As a candidate for the ASHE Advisory Board and an advocate for increased infrastructure investment in our industry, Mark is passionate about sharing his experience with all who serve and are served through the environment of care.

In addition to serving on the Michigan Society for Healthcare Engineering (MiSHE) Board from 2018 to 2020, Mark is actively involved in 14 State ASHE Chapters and has spoken as a CEU presenter at over 20 State Chapter annual conferences.

An ASHE member since 2016, Mark is proud to have contributed to the membership in multiple capacities as summarized below and is looking forward to serving on the national advisory board.

- Certified Healthcare Facility Manager (CHFM) September 2022
- ASHE National Advisory Board Associate Member Candidate 2022, 2023
- Member Tools Task Force Member and Contributor 2022 to present.
- National CEU Session Provider 2018 to present.
- Infrastructure Investment Publications:
 - White Paper (Facility Health Inc.) An Estimate of U.S. Health Care Infrastructure Investment Needs** – April 2021
 - HFM Improving Sustainability Through Greater Efficiency Three steps for leveraging data to fully optimize health care facility operations – September 2023
 - HFM The Business Value of Infrastructure Three steps for aligning facility investments with organizational priorities and address aging infrastructure. May 2023
- Cited Content Optimizing Facility Operations:
 - o Successful Capital Renewal Programs; (S. Mason, S. Mathiesen) March 2023
 - o Using Strategic Communication for Investment Needs; (ASHE Staff) July 2022
 - o Best Practices to Deal with Deferred Maintenance; (J. Morgan) January 2022
 - o ASHE Makes Successful Return to In-Person Conferences; (J. Morgan) August 2021
 - Managing Deferred Maintenance at Rural Hospitals; (ASHE Staff) March 2022
 - AHA Advocates for Investments in Aging Health Care Infrastructure**; (J. Morgan) June 2021
- National CEU Session Provider Subject Matter Expertise:
 - o ASHE National Annual Conferences 2019, (Virtual) 2020, 2021, 2022, 2023
 - o ASHE National Educational Webinars 2020, 2021, 2022, 2023, Scheduled 2024
 - o ASHE Region 8 Annual Conference 2019
 - o AHA Rural Health Care Leadership Conference 2022