



## **Donna Craft, RN, MHA, SASHE**

### **2024 Candidate for Advisory Board Associate Member Representative**

#### **Bio**

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Donna Craft is primarily responsible for evaluating all Facilities, Construction and Environmental Services (FCES) products, systems and services, including associated capital equipment, contracted by Premier. She works with the Contract Negotiations team and the FCES sourcing committee to develop the evaluation criteria and a product portfolio recommendation, assists the Member and Field Communications team in developing appropriate contract launch and promotion material and works with the Contract Management team to understand market trends that may impact volume and revenue forecasting. Donna is currently developing strategy and process for the growth and development of the service line. She previously served as Director of Product Planning for the FCES service line where she was responsible for planning and coordinating the activities of the FCES sourcing committee and worked with suppliers in this area to help develop strategies around introducing new technology, products, systems and services to Premier's portfolio as well as to recommend educational opportunities for members to improve product utilization. She also has experience as Construction Manager where she interacted with facilities as a member-facing construction subject matter expert to helping members understand our portfolio contract opportunities, how to manage a construction project utilizing contracts, and general contract penetration and utilization with the members.

With over 42 years of experience on the owners side, Donna worked closely with the VP of Strategic Planning to map strategy and direction for facilities growth in acute care hospitals, was responsible for over \$500 million in construction projects brought in on time and under budget, is administratively responsible for Joint Commission on Accreditation of Healthcare Organizations (JCAHO) environment of care section passing inspections with no recommendations, and developed and managed the Neuroscience Service Line to include neurology, psychiatry, neurodiagnostics and neurosurgery growing the program to a recognized Care Center.

Prior to joining Premier, Donna was VP of Support Services responsible for Nutrition, Facilities, Construction, Materials Management, Security, Valet Parking, and EVS at NorthEast Medical Center. Following the merger with Atrium Healthcare, she served as Corporate Vice President responsible for nutrition services and laundry services for the entire Atrium Healthcare system. She has received multiple Premier Team Values Awards and a Senior American Society for Healthcare Engineering (SASHE) Designation recognized for the areas of leadership, presentations and publishing. She is a current Chair of the Recognition Task Force with ASHE and current financial officer with American Legion Baseball.

Donna earned her Registered Nurse (RN) degree from the Cabarrus College of Health Sciences, Bachelor of Science in Nursing from Wingate University and her Masters in Health Administration from Pfeiffer University. She earned her business certificate from Chapel Hill Flagler Business School, and she also obtained her SASHE designation from ASHE.