



Taylor Benay

2024 Candidate for Advisory Board Associate Member Representative Bio

Taylor Benay is the Marketing Director for Hexmodal and has been a member of the American Society for Health Care Engineering (ASHE) since 2018. Since then, she has held elected leadership roles, volunteered on over 50 task forces and committees, presented educational sessions at state conferences, and worked with facilities engineers to create peer-led education and case studies. This developed expertise has allowed her to focus on code enhancement and compliance and find alternative solutions to labor shortages, including targeted recruitment and event promotion.

She has vast experience in the logistics of national healthcare facilities, the NFPA code, and the organizational legislature, and she is well-equipped to provide healthcare leaders with relevant connections and resources. Taylor highly values a sense of community and the sharing and collaboration of ideas between national and state chapters. She aims to cultivate the appropriate skills to allow state chapters to operate independently while encouraging national chapters to assume responsibility for any state deficits.

Taylor holds a Bachelor of Arts in Communications from Arizona State University, a Bachelor of Science in Business Administration from Central State University, and a Harvard University certification in Business Culture of Health.

She has held several elected leadership positions within ASHE Chapters, including serving as Secretary on the Board of Directors for the Tennessee Healthcare Engineers Association from 2018 to 2020, serving on the Board of Directors of the New Hampshire Society of Healthcare Facilities Manager from 2020 to 2022, and serving as the Supporting Liaison on the Board of Directors for the New England Healthcare Engineers Society from 2022 to 2024. In addition, Taylor is active within the NFPA community and serves on the Advisory Board for the Facilities Association of Technology.

Taylor's dedication, innovation, and leadership within the chapters earned her the Supporting Member of the Year award for District 2 and District 3 from the Florida Healthcare Engineering Association. Apart from elected leadership roles, Taylor has been involved in several volunteer task forces and committees, including the North Carolina Healthcare Engineers Association Technology Committee, Florida Healthcare Engineers Association Membership Committee and Special Events Committee, New England Healthcare Engineers Society Awards Committee, Membership Committee and Emerging Leaders Committee, and Faciliton Volunteer.

During her time at these organizations, she observed common and widespread problems within state chapters. Due to her hands-on perspective, she has isolated specific solutions that can apply to multiple chapters, such as increased networking opportunities, improved national/state chapter communication, and better education within chapters to promote higher motivation to create solutions independently.