

2020  
ARCHITECTURE  
FOR HEALTH  
SHOWCASE

[archshowcase.org](http://archshowcase.org)

New  
Digital  
Gallery!

**SHOWCASE YOUR FIRM.**

Anna Shaw Children's Institute—Hamilton Health Care System. Design by ESA (Earl Swenson Associates). Photo © Chad Mellon/Courtesy of ESA.



Academy of  
Architecture for Health  
an AIA Knowledge Community



# CONNECT WITH MORE THAN 4,000 HEALTH CARE LEADERS AND DECISION MAKERS FOR PLANNING AND DESIGN.

The Architecture for Health Showcase markets your firm directly to thousands of health care leaders, decision makers and ASHE members in person, in print and online. As the health care field's premier architectural showcase, it offers a variety of touchpoints with your potential clients. The audience is diverse, and so are their design needs – we encourage firms of all sizes to participate. For more information, please contact Eliana Munro at [emunro@aha.org](mailto:emunro@aha.org).

## 2020 Architecture for Health Showcase Compendium

*This high-quality bound booklet will maintain a shelf life and guarantees that health care leaders see your best designs.*

### Your Compendium Feature Includes:

#### PROJECT LISTING

- One full page in the 2020 Architecture for Health Showcase Compendium
- Two to four color photographs
- Project name, city and state
- Firm name and logo
- Project description

#### INDEX DIRECTORY LISTING

- Firm name and website
- Executive contact name, title and email address
- Firm address, city, state and zip code
- Telephone number
- Description of services



## The Architecture for Health Gallery

*This gallery will be one of the most unique areas at the PDC Summit and the ASHE Annual Conference, both of which are attended by health care leaders (see conference descriptions below).*

**Now Digital!**

### Your Gallery Display Includes:

#### PROJECT DISPLAY

- Digital display featuring one design project at both conferences
- Display featured in interactive, attractive gallery easily accessible to potential clients

## Architecture for Health Online

*This website will showcase your firm year round and allows potential clients explore your projects anytime. The website will be frequently promoted to ASHE's 12,500+ members throughout the year.*

### Your Year-Round Display Includes:

#### INDIVIDUAL WEB PAGE

- Two to four color photographs
- Project name, city and state
- Project description

#### SEARCHABLE DIRECTORY LISTING

- Firm name and website
- Firm logo that will link to your website
- Executive contact name, title and email address
- Firm address, city, state and zip code
- Telephone number
- Description of services

Photo © Natalie Norton/Courtesy of ASHE.

## 2020 PDC Summit (International Summit and Exhibition on Health Facility Planning, Design and Construction)

March 22-25 | San Antonio, TX

At the PDC Summit, conversation about health care planning, design and construction (PDC) happens at the highest level. Senior leaders of all stakeholders involved in the health care PDC process come together to discuss the future of health care delivery and its impact on the health care built environment. The diverse audience at this event includes but is not limited to health care organization C-level executives, owners, vice presidents, designers, contractors and facility managers.

## 57th ASHE Annual Conference and Technical Exhibition

August 2-5 | Chicago, IL

Displaying your health care projects at the ASHE Annual Conference and Technical Exhibition will show your capabilities to thousands of health care professionals, including but not limited to vice presidents of support services, facility executives, facility managers, contractors, and others responsible for making decisions about the design and construction of health care facilities.





Anna Shaw Children's Institute—Hamilton Health Care System. Design and Rendering by ESa (Earl Swensson Associates)

The Architecture for Health Showcase offers a few package options to accommodate design firms of all sizes. Please review the package descriptions below to select the package that is right for you!

### Gallery Package (\$1,600)

We are thrilled to announce that the 2020 Architecture for Health Showcase Gallery will be displayed digitally at both conferences! This package includes:

- One digital display slide deck featuring your project in the Architecture for Health Gallery at both the 2020 PDC Summit and 57th ASHE Annual Conference and Technical Exhibition

### Compendium Print and Online Package (\$1,600)

This package includes:

- One full-page entry in the 2019 Architecture for Health Showcase Compendium
- One web entry on [archshowcase.org](http://archshowcase.org)

### All-Inclusive Packages (\$1,800 – \$2,200)

For projects

- 50,000 sq. ft. and smaller (\$1,800)
- 50,000 – 100,000 sq. ft. (\$2,000)
- 100,000 sq. ft. and larger (\$2,200)

This package includes:

- One digital display to showcase your project in the Architecture for Health Digital Gallery at both the 2020 PDC Summit and the 57th ASHE Annual Conference and Technical Exhibition
- One full-page entry in the 2020 Architecture for Health Showcase Compendium
- One web entry on [archowcase.org](http://archowcase.org)

## IMPORTANT NOTE

If you wish to showcase more than one project, you will need to purchase additional packages listed above. Bundled packages are available for those interested in submitting more than four projects. Please contact Eliana Munro at [emunro@aha.org](mailto:emunro@aha.org) for details.

Anna Shaw Children's Institute—Hamilton Health Care System. Design by ESa (Earl Swensson Associates). Photo © Chad Mellon/Courtesy of ESa.



# 2020 Architecture for Health Showcase Submission Form

This form admits one design project only. Multiple design projects that are submitted with the purchase of one package will not be accepted. For additional design project submissions, please duplicate this form. Bundled packages are available for those interested in submitting more than four projects. Please contact Eliana Munro at [emunro@aha.org](mailto:emunro@aha.org) for details.

## TO COMPLETE YOUR ENTRY:

- 1. Complete this application form and remit with payment to:**  
ASHE/Architecture for Health Showcase  
Eliana Munro  
155 N. Wacker Drive, Suite 400  
Chicago, IL 60606
- 2. If an All-Inclusive Package or Compendium Print and Online Packages is selected, you will receive a Content Form to submit with project showcase photography.**
- 3. If you All-Inclusive Package or Gallery Package is selected, you will receive a template to create your digital presentation.**

Name of Project: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

After your completed submission form and payment is received, you will get an email with instructions for submitting your project information as it pertains to the package(s) you have checked below.

## PACKAGES

### Gallery Package

\$1,600

TOTAL \_\_\_\_\_

### Compendium Print and Online Package

\$1,600

TOTAL \_\_\_\_\_

### All-Inclusive Package

\$1,800 (50,000 sq.ft. and smaller)

\$2,000 (50-100,000 sq. ft.)

\$2,200 (100,000 sq. ft. and larger)

TOTAL \_\_\_\_\_

**GRAND TOTAL** \_\_\_\_\_

## PAYMENT

Payment enclosed:      Check      Credit Card (Indicate:      Visa      MasterCard      American Express)

Name on card: \_\_\_\_\_

Account number: \_\_\_\_\_ Expiration date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_ Total enclosed: \_\_\_\_\_

Make check payable to: AHA/American Society for Healthcare Engineering. Please include code "312ArchDisplay" on the face of your check.

PLEASE LIST THE INDIVIDUAL TO WHOM ALL CORRESPONDENCE AND SHIPPING INFORMATION SHOULD BE SENT.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm: \_\_\_\_\_

Firm size:      1–15 employees      16–30 employees      30–99 employees      100 employees or more

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Acceptance of project does not constitute an endorsement by ASHE/AHA. In the event that ASHE chooses to publish information on this project, permission is hereby granted:

Signature \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

I am an authorized representative of the company with the full power and authority to sign and deliver this entry form. I have read the rules, policies, and guidelines outlined in this invitation, which we will accept as part of the agreement. I further acknowledge that ASHE reserves the right to reject this entry.

Signature \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

## Cancellation Policy

Written cancellations must be received no later than 10 business days prior to the start of the PDC Summit (March 22-25, 2020) or the ASHE Annual Conference (August 4-5, 2020) to receive a refund minus a \$300 administrative fee per project. Fees will not be refunded for exhibits that are entered but not received. Failure to submit all information requested for entries will disqualify the project. Late withdrawals, no-shows, etc., will forfeit all monies submitted. Send cancellations to Eliana Munro at [emunro@aha.org](mailto:emunro@aha.org).



ASHE/AHA | 155 N. Wacker Drive, Suite 400 | Chicago, IL 60606



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2020

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[archshowcase.org](https://archshowcase.org)

## Present your design projects to more than:

- 4,000+ health care leaders at the manager, vice president/director, and owner/CEO levels who attend the PDC Summit and the ASHE Annual Conference and Technical Exhibition
- 12,500+ ASHE members who will receive an email promoting the projects on [archshowcase.org](https://archshowcase.org)