

# American Society for Healthcare Engineering

ASHE: Dedicated to optimizing the healthcare physical environment.

For more than 50 years, the American Society for Healthcare Engineering (ASHE), a personal membership group of the American Hospital Association (AHA), has been the advocate and resource for continuous improvement in health care engineering and facility management. ASHE represents a diverse network of dedicated health care professionals who are committed to optimizing the health care physical environment.

#### ASHE's Strategic Initiatives at a Glance

ASHE's initiatives focus on creating and optimizing safe and effective patient care environments, preserving financial resources through optimal maintenance practices, complying with codes and standards, regulation without compliance, and efficient use of energy.

#### **About ASHE**

ASHE delivers the latest information on a wide range of issues related to the facility management profession including but not limited to the planning, design, construction, and operation of the health care built environment. ASHE offers effective and innovative health care engineering strategies and professional leadership through education, advocacy, publications, networking, and interactions with leading health care organizations, government agencies, and accreditation bodies.

#### The ASHE Network

Over the past several years ASHE has realized significant growth. With more than 12,000 members, ASHE is a community composed of experienced professionals from a wide variety of fields and interests that shape and influence the health care physical environment and affect patient care. The fields ASHE represents include the following:

- Facility management
- Engineering
- Clinical engineering
- Medical equipment management
- Health care design and construction
- Safety and security management

#### **ASHE Offers**

ASHE continuously provides its members with the most current health care news and trends in the health care built environment. ASHE hosts two conferences annually and 20 to 30 seminars each year to bring members the most current thinking and best practices in areas including architectural design, construction practices, environmental infection control, environment of care management, and advanced leadership skills.

ASHE is committed to helping members enhance their professional portfolios, expand their expertise, and reach their full potential through a variety of educational, career development, and professional credentialing opportunities.

ASHE produces management monographs, books, and interactive tools to support professional growth and provides substantial online technical resources, networking opportunities with peers and leaders in the health care field, and invaluable information through its publications, education, and advocacy programs.

With more than 12,000 members, ASHE is the largest association devoted to optimizing the planning, design, construction, and operations of a health care organization's physical facilities. As a trusted industry resource, ASHE is committed to advancing the knowledge and leadership of our members as they build and maintain health care facilities, support project teams and facility management staff, and serve patients. ASHE develops valuable resources and education programs that respond to member needs, provides a unified voice for the industry through intensive advocacy efforts, provides expert consultation and advice, and certifies health care facility managers and constructors.

# **ASHE** Mission

Dedicated to optimizing the health care physical environment.

## ASHE Vision

To engage stakeholders in the creation of health care environments that are optimal for healing.

## **ASHE Purpose**

To advance our members' ability to design, build, operate, and maintain a physical environment that supports excellent care, quality service, safe and effective work, and financial success.

## **ASHE Core Values**

ASHE is committed to demonstrating these core values as we strive to achieve the goals set forth in our strategic plan:

- **Integrity**—demonstrated by uncompromised dedication to being a trusted, unbiased, and honest source of fact-based information and expertise.
- **Innovation**—demonstrated by continuing commitment to achieving the best of what is possible and serving as a lighthouse for evolving knowledge and practices.
- **Fellowship**—demonstrated by professional and personal pride in being part of a community of excellence with a common passion for good thinking, shared experience, and collective action.
- **Stewardship**—demonstrated by our profession's acceptance of responsibility for success of the built environment and our leadership's accountability for effective use of our members' involvement in ASHE.

## **ASHE Strategic Goals**

Guided by our mission and vision statements, ASHE leaders developed three strategic goals for the organization. These goals are keenly focused on the regulatory environment, the reputation of our members, and the capacity in which ASHE serves those members:

- **Regulation**—our members will work in a regulatory environment characterized by good science, defensible economics, informed policy-making, and clear decision authority.
- **Reputation**—Our members will have a reputation as highly valued professionals with a specialized body of knowledge, experience, and competency that contributes strategic, operational, and business value to the entire enterprise.
- **Capacity**—Our members will be supported by a nimble association with the resources, relationships, decision systems, and work processes necessary to achieve their envisioned future for the field.

# **ASHE Strategic Imperatives**

While strategic goals provide long-term targets for ASHE, strategic imperatives are short-term initiatives to help realize ASHE strategic goals.

- **Succession Planning**—there is a growing succession planning for health care facility management and for planning, design, and construction teams. Now more than ever, there is an immediate need for dedicated professionals to build and optimize health care facilities for the future.
- Unified Code—while regulations are a critical part of keeping patients, staff, and visitors safe, current codes and standards leave much room for improvement. ASHE is working to improve outdated codes, conflicting codes, codes not based on science, and inappropriate code interpretations.
- **Commissioning**—commissioning provides an opportunity for health care organizations to achieve a significant return on investment in facilities and equipment. ASHE's process to health facility commissioning will help optimize the physical health care environment.

ASHE is composed of 10 Regions. Each Region elects a Regional Director for a two-year term. The Regional Directors make up the ASHE Board of Directors, which also includes a President, President-Elect, and Immediate Past President. The Executive Director acts as Secretary and Ex-Officio member of the Board. The ASHE Bylaws further delineate how the organization is structured.