

ASHE INTERNSHIP PROGRAM

ashe.org/internship

**GET YOUR ASHE
INTERNSHIP PROGRAM
SPONSORED.**

As you explore funding opportunities for hosting an ASHE internship program, consider seeking help from your business partners who may be able to help sponsor your program.

Below are examples of positioning statements and sponsorship platforms that you may use to seek funding for your ASHE internship program. Feel free to customize the following examples to meet the needs of your organization and to successfully reach your business partners.

Value statement examples for potential sponsors

- Position your company as a leader in defining a career path for health care facility professionals of the future.
- Take advantage of the opportunity to build relationships with individuals who will be the health care facility decision-makers and purchasers of the future.
- Discover talent for your organization among a pool of candidates entering the health care facility profession.

ROI examples for sponsorship partners

The National Association of Colleges and Employers states:

- Forty percent of new college hires will come from internship programs.
- After one year on the job, hires that were fed from an organization's own internship/co-op program were retained at a rate of 75.7% versus 66.5% of hires that had no previous experience.
- After five years, the difference is even more evident, as 62.4% of hires retained from an employer's internship program still worked for the company, compared to just 48.1% of hires who were hired with no internship/co-op experience whatsoever.

CREATE A SPONSORSHIP PROGRAM THAT WORKS FOR YOUR ORGANIZATION.

The following chart is an example of a sponsorship program used by an organization to raise funds for hosting an ASHE intern. Your organization may customize this template, including opportunities and pricing levels, to fit your needs and the interests of your business partners.

Sponsorship contributions can be used to fund:

- Interns’ wages
- Taxes
- Social security contributions
- Interns’ travel expenses
- Interns’ housing expenses
- Other overhead expenses

Sponsorship program example (audience: business partner/sponsor):

OPPORTUNITY	PLATINUM \$7,000	GOLD \$5,000	SILVER \$2,000
Invite one ASHE intern to spend one week at your organization as an opportunity to build a long-term relationship.	✓		
Host a day tour for the ASHE interns on-site at your organization to educate them on your products and/or services.	✓	✓	
Meet interns, host organizations, and University representatives at the ASHE Annual Conference and Exhibition and the PDC Summit.	✓	✓	
Present your organization’s products or services to the interns at our organization.	✓	✓	✓
Meet all of the interns at our organization organization.	✓	✓	✓
Be recognized as a sponsor on the ashe.org internship page.	✓	✓	✓

QUESTIONS?

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