2017 PDC Summit Call for Session Abstracts
March 12-15, 2017 | Orlando

Visit pdcsummit.org for directions on submitting a session abstract and speaker application.

The International Summit & Exhibition on Health Facility Planning, Design & Construction (PDC Summit) is the premiere event for health care and hospital facility senior leadership. At the PDC Summit, health facility leadership and leading health care design and construction professionals share perspectives and build partnerships that shape the future physical environment of hospitals. The PDC Summit was developed by American Society for Healthcare Engineering (ASHE) and the American Hospital Association and supporting organizations including the AIA Academy of Architecture for Health, American College of Healthcare Architects, and the Facility Guidelines Institute. No other conference brings health care planning, design, and construction decision-makers together like the PDC Summit.

PDC Summit Audience
Hospital administrators, facility directors, architects, construction professionals, interior designers, health care real estate managers, and others involved in health care planning, design, and construction.

Abstracts Tips
Sessions that attend to the following criteria will be given the highest consideration by the 2017 PDC Summit planning committee:

- Most PDC Summit attendees are at the director level and up. PDC Summit sessions should be at the “masters” level in terms of content and delivery.
- Preference is given to sessions with information backed by data (case studies, research, etc.)
- Attendee engagement is an important part of the learning process; clearly describe the plan for participant interaction.
- Sessions offering turnkey tools and resources participants can apply are preferred.
- “Sales pitch” presentations will not be accepted; speakers that present in such a way at the PDC Summit will not be asked back.

Programming Concept: Flexibility for a Changing Future

In today’s rapidly changing health care climate, it’s imperative that health care facilities are flexible to meet future challenges. And there are plenty of issues facing health care leaders: technology innovations, telemedicine, and cybersecurity risks; an increased focus on the patient experience and infection prevention; mergers, acquisitions, and real estate issues; regulatory changes; reducing costs and becoming more sustainable; construction trends; and more. The PDC Summit brings together professionals involved in the planning, design, and construction process to address these issues and help shape a more flexible future for health care.

The 2017 PDC Summit includes several areas of focus:
Improving the Patient Experience: The physical environment plays a major role in a patient’s experience, especially around patient safety and overall satisfaction. Hospital leaders are focused on improving the patient experience. Topics included in this area may include, but are not limited to:

- Using design and construction features or techniques to increase patient satisfaction scores.
- Improving infection prevention and control through the PDC process
- Safety risk assessments
- Facility Guidelines Institute *Guidelines*
- ASHRAE 170 and other standards related to infection prevention

Reducing Costs: Health care leaders are keenly focused on bending the cost curve. The process of planning, designing, and constructing health care facilities requires a major investment. Health care leaders look to PDC professionals to bring solutions forward that deliver high quality, sustainable facilities that are completed on time and within budget. Topics included in this area may include, but are not limited to:

- Reducing operational costs through planning, design, and construction
- Minimizing life cycle costs
- Creating flexibility to repurpose spaces
- Modular construction and customization
- Waste reduction interventions and lean principles
- Using simulation to improve facility efficiency and functionality
- Sustainability issues, including LEED, commissioning, and retrocommissioning

Shifting Care Outside the Hospital: Many hospitals and health systems are adding more health facilities to their portfolios as they work to provide additional care sites in an effort to create a continuum of community health. Topics included in this area may include, but are not limited to:

- Managing leases of existing health care practices
- Expanding real estate portfolios
- Using strategic planning to prepare hospitals and health systems for the future
- Performing due diligence surrounding real estate considerations
- Codes and standards issues related to various occupancies
- Issues relating to mergers and acquisitions

Accommodating Technology & Innovation: The health care physical environment must be flexible to accommodate changing technological needs within medicine. In addition to technological innovations in hospitals, telemedicine is also changing the health care landscape. Health care leaders must also deal with technological risks, such as cybersecurity issues. Topics included in this area may include, but are not limited to:

- Changes driven by technology
- How to prepare the health care physical environment for future technologies
- The future of medical equipment
- Cybersecurity, ransomware, and technological risks
- New technology collaboration tools
- Telemedicine

Complying with Regulatory Requirements: Hospitals must comply with various codes and standards, and attendees of the PDC Summit need to understand current requirements as well as future regulations on the horizon. Topics included in this area may include, but are not limited to:

- NFPA codes and standards
- Accreditation issues
- International Code Council issues
- ASHRAE codes
- Other regulatory issues

**Delivering Value through Construction**: Hospital leaders are looking for value from their planning, design, and construction partners. The PDC Summit informs professionals about construction trends and delivery methods that can provide value to health care organizations. Topics included in this area may include, but are not limited to:
  - Project delivery methods such as integrated project delivery
  - Project leadership
  - Preconstruction issues
  - Owner and collaborator integration
  - Managing smaller projects
  - Renovations
  - Best practices, trends, and challenges of construction

**ASHE Speaker Terms**

You will be notified if your submission is selected or not by August 15, 2016.

If your abstract submission is selected to become a conference session, main speakers will receive a complimentary registration and co-speakers will receive a discounted registration. Speakers will be responsible for their own travel, lodging, and incidental expenses.

Speakers must also agree to the following:
- I will use the Conference Speaker Center, and follow all schedules and deadlines as requested.
- I will not present my conference presentation at any other conference, seminar, or elsewhere prior to the PDC Summit or within 90 days without the written permission of ASHE.
- I consent to ASHE’s recording, editing, and reproducing in any form (including but not limited to audio, video, print, computer, or other technology) my written and oral presentation and remarks and using (including by selling) the same without any compensation to me.
- I understand that no individual or entity other than ASHE may electronically record or copy any portion of this program for any purpose without prior written consent from ASHE.
Information Needed to Complete the 2017 PDC Summit Call for Sessions

The following information includes details for submitting your presentation sessions via ASHE’s online Conference Abstract Submission and Speaker Center.

All sessions must be submitted online no later than June 30, 2016. Abstracts submitted after this date will not be accepted.

Abstracts submitted via e-mail will not be accepted, the online system must be used.

Session abstracts submitted by individuals other than the main presenter will not be considered.

You may create and submit multiple submissions.

Session Title

- Please limit the session title to eight (8) words or fewer.
- Course titles should describe the session content so listings on continuing education transcripts communicate the subject matter to state licensing boards and other regulators.

Focus Area Alignment

(Select all that apply.)

- Improving the Patient Experience
- Reducing Costs
- Shifting Care Outside the Hospital
- Accommodating Technology & Innovation
- Complying with Regulatory Requirements
- Delivering Value through Construction

Session Format

All sessions will be 60 or 75 minutes long. (Please select the format that best reflects your session plan.)

- Participatory lecture
- Panel discussion
- Debate
- Workshop
- Roundtable discussion
- Case study

Abstract Content

- Limit length to between 400 and 600 words.
- Describe your topic for review by the presentation selection committee.
- Explain, for example, how the problem/issue was identified; the approach used to address the problem or issue; the challenges and barriers faced; the method/analysis that was used; the conclusion or outcomes achieved; and recommendation(s) related to the topic.

Session Description

- Include a concise (150-word maximum) description of your session to appear in the 2017 PDC Summit brochure and on-site program.
- Write this description to accurately reflect the content and summarize why prospective attendees should invest their time attending the session.
Learning Outcomes
• Please provide four (4) learning outcomes as an outline of what attendees will be better able to do after attending your session.
• Start each outcome with a measurable action verb (e.g., assess, state, list, describe, identify, explain, etc.). Do not use verbs such as learn or understand.
• Create outcomes that are succinct and concrete to avoid misinterpretation. Outcomes should be different from the benefits specified in the session description.
• Submit all four (4) outcomes for your submission to be considered.
• Submit all four (4) outcomes for your abstract to be approved by the AIA Continuing Education program.

This session will enable attendees to:
• Outcome statement 1
• Outcome statement 2
• Outcome statement 3
• Outcome statement 4

Session Outline
Describe your plan to organize and deliver the session. What learning design approaches will you take to engage participants? What will the attendee do during your session?

Audience (Select all that apply.)
• Health care administrators
• Facility directors/managers
• Contractors
• Architects
• Other ____________

Speakers
• Add the following for ALL participating speakers for your submitted session abstract:
  o Name
  o Credentials
  o Company
  o E-mail address
  o Speaker experience
  o Speaker bio (75 word maximum)
• Does your proposed session include one or more owners? (Y / N)
• Names omitted here will NOT be printed in the conference brochure, author index, or final on-site program.

Have you (or any co-presenter) presented on this topic previously? If so, where and in front of what audience?